

# YOURS RATIONALLY

**In this column, every edition we shall focus on one key area, that students must focus on and nurture to enhance their confidence in the modern business scene.**

## Rational Thinking Towards Oblivion?

Watching news and debates on TV regularly I believe many of you would agree how the quality of debates has degraded over the years. The debates put even middle school students to shame given the class of rationale and logic at play. As a case, a common refrain from political spokespersons while commenting on acts of violence against women is: "result of 'family issues'" as if family or family issues render entitlement to the use of violence against women as justified. Just like Mr. Common Sense, Mr. Rational Thinking too seems to be all set to steer ahead on the path of oblivion.



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## WHAT IS RATIONAL THINKING?

Rational thinking involves the capacity to identify and evaluate the pertinent factors in a situation, gather and structure relevant information, such as facts, opinions, judgements, and data, and analyse them to arrive at a sound conclusion.

In the event of choosing a vendor for material procurement, the buyer is bereft of time that is otherwise available to him (to choose from amongst received offers based on floated inquiries); under circumstances, facts and data

play a crucial role as to who is the best possible vendor for the assignment. We need to see who has done the best work in terms of the said material in the past and who in our panel are best in terms of timely delivery.

## RATIONAL THINKING PROCESS

Successful intelligence fundamentally depends on three key dimensions-analytical, creative and practical. The analytical dimension place emphasis on

problem solving whereas the creative dimension identifies which problems require solutions. The practical dimension, on the other hand, aims to implement solutions

effectively with the objective of achieving results.

Let's take the case of having a barbecue at home on the rooftop. To make enjoyable barbecued chicken (yield),